




The Packaging Innovation Awards

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Holding SAGL

Reusable Transport Packaging for Large Household Appliances

This is a reusable PaaS (packaging as a service) solution that is incredibly robust, capable of withstanding up to 1200/1500kg vertical and lateral pressures while also absorbing kinetic energy from drops or improper handling.

Made from mono-material polypropylene (PP) and expanded polypropylene (EPP), the packaging solution incorporates radio-frequency identification (RFID) digitalization, offers cost savings, and uses circular design methodologies to renew itself (i.e., after a minimum of 20 rent cycles, reusables are ground up and the recycled material is reused to produce new recycled polypropylene or RPP).

The packaging is suitable for global applications, especially large household appliances, with a significantly positive environmental impact as recognized by the European Commission and the International Organization for Standardization (ISO).

2024 WINNERS

